



FOR IMMEDIATE RELEASE

PHOTO ATTACHED

Saturday, January 29, 2011

### **STOMP The Monster™ Board Member Joanne Jaeger donates hair to help women with cancer**

MARLBORO, NJ – Branchburg resident Joanne Jaeger recently donated almost a foot of healthy hair to make wigs for women who have lost their hair due to cancer treatments. Jaeger, a Hodgkin's Lymphoma survivor, can appreciate the discomfort that comes with treatment-related hair loss. "I remember how cold and self-conscious I felt when I lost my hair during treatment" Jaeger commented. "If I can do something to help someone else avoid that feeling, then I'm happy to do it. I did some research, and came across Pantene Beautiful Lengths, who works with the American Cancer Society to distribute the free wigs across the country. "

Jaeger is a founding Board member of STOMP The Monster™. She can be found regularly competing in the tri-state triathlon circuit, and will celebrate her 20<sup>th</sup> cancer-free year by participating in the Musselman Half-Iron Triathlon in Geneva, NY on July 17, 2011.

**STOMP The Monster™** provides financial and other support to cancer patients, their families, and caregivers in the tri-state area when they need it most - during their fight with the disease. We promote a healthy lifestyle with proper diet and exercise, leading by example, and provide funding for potential advances in prevention and treatment.

Information on STOMP The Monster™ (including a link to Pantene Beautiful Lengths) may be found at [www.STOMPTHEMONSTER.org](http://www.STOMPTHEMONSTER.org)

**PHOTO CAPTION:** *Joanne Jaeger (right) with her hairdresser Hope Venerus (left), both of Branchburg, and their donation of over 11 inches of healthy hair to make wigs for women who have lost their hair due to cancer treatments.*